

Órigo Energia announces strategic partnership with Pacto Energia to offer services in the free energy market

This new feature will expand the offer of sustainable, highly efficient energy solutions adapted to the profile of companies, providing greater savings and flexibility.

São Paulo, [3] December 2024 –Órigo Energia, a leader in the distributed generation sector in Brazil, and Pacto Energia, a company of the Pacto Group that supports its customers in managing energy consumption, announced a partnership to expand companies' access to choice and savings in the free energy market.

According to Rodolfo Molinari, Chief Business Officer of Órigo Energia, in all its initiatives, the company seeks partnerships with companies that also value excellence in service. The collaboration with Pacto Energia is an important step towards expanding its portfolio, offering renewable energy solutions for small and medium-sized companies, as well as end customers. “Today, our power is installed in more than 100 solar farms, distributed across 12 states and the Federal District, serving more than 115 thousand customers, including residences (houses or apartments, including rented properties) and small and medium-sized companies from various sectors. With this, we are making renewable energy more accessible and contributing to the democratization of its use”, he comments.

“This alliance will benefit both companies that already operate in the free energy market and those that wish to make this migration, ensuring a high-quality solution to optimize energy costs and contribute to a more sustainable future. With the high demand for sustainable and efficient energy solutions, the partnership with Pacto Energia aims to serve a specific audience of companies that face high energy costs and seek in the free energy market away to reduce their expenses”, adds the Órigo executive.

Complete service for managing access to the free energy market

The partnership came into effect in December, with the aim of offering a complete management service in the free energy market, including negotiation, contracting and administration of contracts with renewable energy. According to the Electric Energy Trading Chamber (CCEE), from January to August there were more than 16 thousand migrations to the free energy market, double the number recorded in the whole of 2023. This partnership aims to serve part of this expanding market.

Rodrigo Pedroso, Chief Executive Officer of Pacto Energia, highlights: “We are excited about this partnership with Órigo Energia, which is a company that shares the same values and commitment to sustainability and energy efficiency. With over 65 years of experience in the electricity sector, operating vertically in the areas of generation, transmission, commercialization and distribution, Pacto Energia is committed to providing energy efficiency and sustainability to our customers.

Energia provides a solid foundation for this collaboration, which will be essential to strategically meet the needs of companies seeking more affordable and sustainable energy solutions.”



About Órigo Energia

Origo Energy, a leading company in distributed generation, is one of the pioneers in the sector in Brazil, operating since 2010. Órigo aims to popularize and democratize renewable energy in the country and actively participates in the main sector discussions and encourages measures that can make renewable energy a simple and accessible alternative for all Brazilians. In 2018, Órigo obtained international certification as a BCorporation for its commitment to social and environmental impact through its business model. In 2022, it joined the UN Global Compact, aligning its performance with the SDGs. In 2023, it received the Customer Experience recognition, the NPS Award, as the best-rated company in the distributed energy generation sector in Brazil, an award that was repeated in 2024, consolidating its prominent position in the renewable energy market and its commitment to customer satisfaction. Important shareholders of Órigo include: I Squared Capital, Augment Infrastructure, TPG ART- Circularis Partners, BlaO -Blue like an Orange Sustainable Capital, MOV Investimentos and Mitsui.

About Pacto Energia

Pacto Energia is a company created to market, transport, distribute and generate energy from hydro, wind and solar sources. In its more than 65 years of operation, it has built a portfolio of over 12 GW of projects/plants for generating energy from renewable sources. The company belongs to the Pacto Group, a conglomerate of companies dedicated to transforming the global infrastructure sector with technology-based businesses, always prioritizing a low-carbon economy. Currently, the Pacto Group has businesses in the areas of Energy, Telecommunications and Electric Mobility.

Press Information

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